

INFLOWTEK
Where Ideas **Flow** Into Innovations

COMPANY **PROFILE**

Inflowtek.com 
website 



Table of Content

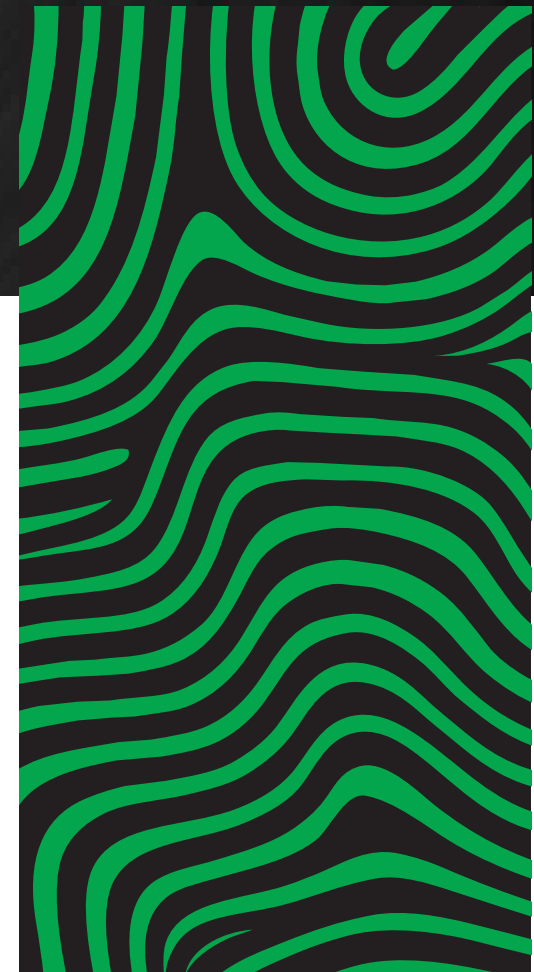


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Who we Are?

- ① Company Introduction
- ② Our Journey



COMPANY INTRODUCTION

Inflowtek is a creative and young team based in udaipur, India. Our team turns ideas into visuals that captivate, brands that resonate, and designs that inspire.

We're blending strategic branding and inspired design by crafting cohesive identities, engaging visuals, and unforgettable experiences.

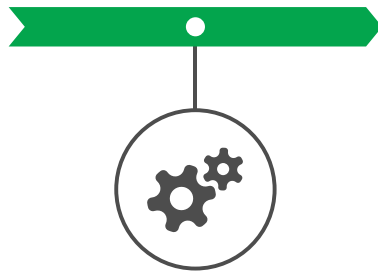
○ **50+** Logo design

○ **5000+** Social media graphics

○ **20+** E-com & Websites

Our Journey

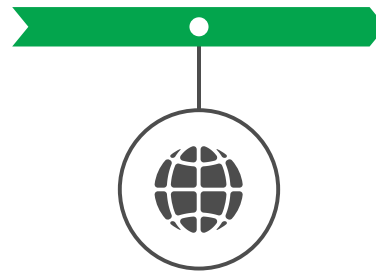
2023



Started with two

We started with just two people and a few local clients, driven by creativity and passion.

2024



Growth & Development

Grew into a team of 5–8 young creatives and celebrated the successful completion of 25+ projects in design, branding, and marketing.

2025



Recognition & Future Plans

Recognized as a leading design and branding agency in Udaipur working with Clients Around the Globe

Our philosophy

🕒 The Art of Impactful Design



The Art of Impactful Design

At Inflowtek, design is more than aesthetics; it's a strategic tool that transforms businesses.



Simplicity is Power

Great design communicates clearly and effortlessly. We strip away the unnecessary to craft minimal, timeless identities.



Emotion-Driven Design

People don't just buy product they buy experiences. We ensure every visual evokes the right emotions, creating lasting connections.



Future-Ready Creativity

Trends come and go, but strong design lasts. We combine innovation with timeless aesthetics to future-proof your brand.

What we do?

🕒 Our Services



SERVICES

BRANDING & REBRANDING

Your brand is more than a logo; it's a story. We craft compelling brand identities that resonate with your audience and set you apart.

- Logo Design & Brand Guidelines
- Brand Strategy & Positioning
- Rebranding & Brand Collaterals



PACKAGING & PRINT DESIGN

Stand out on the shelf with premium packaging that captures attention and communicates value.

- Company Profile Design
- Product Packaging Design
- Brochures, Flyers & Catalog Design



SOCIAL MEDIA & DIGITAL CONTENT

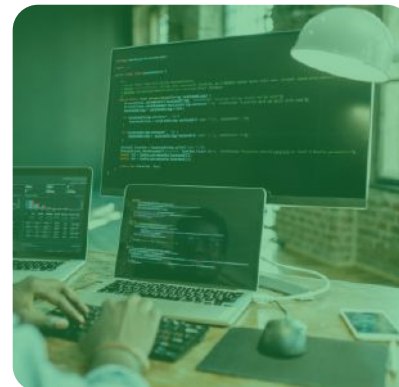
We create scroll-stopping visuals that boost engagement and bring brands to life on digital platforms.

- Social Media Creatives & Ad Campaign
- SEO & Performance Marketing
- Email Marketing & Automation

WEB AND APP DEVELOPMENT

Your online presence needs to be as polished as your brand. We design high-impact websites and marketing materials that drive conversions.

- Website & Landing Page Design
- E-Commerce store (Shopify, Wordpress, etc)
- App Development

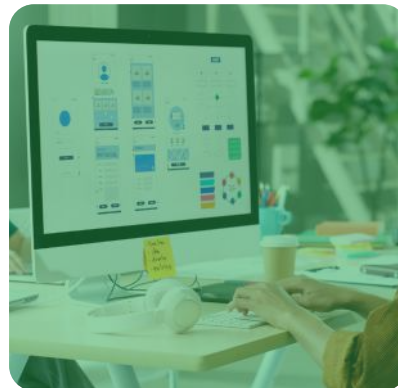


SERVICES

UI/UX DESIGN

A seamless user experience is the foundation of every successful brand. We create intuitive, user-centered designs that enhance engagement.

- Website & Mobile App Design
- Wireframing & Prototyping
- Interaction & Motion Design



PHOTOGRAPHY & CINEMATOGRAPHY

We take photos and videos that make your brand stand out.

- Product & Brand Shoot
- Lifestyle & Fashion Photography
- Cinematic Promos & Ad Films



VIDEO EDITING & MOTION GRAPHICS

Captivating visuals that tell your story through video and motion and elevate your brand.

- Logo Reveals & Intros
- 2D/3D Motion Graphics
- Product Explainers & Edits

BUSINESS CONSULTING

Smart strategies. Real growth. We help businesses make better decisions, solve challenges, and unlock their full potential.

- Brand Launch Consulting
- Operational & Process Consulting
- Digital Transformation Guidance



Portfolio that speaks

- Logofolio
- Brand Identity
- Social Media Feed & Posts

- Web Banners
- Website



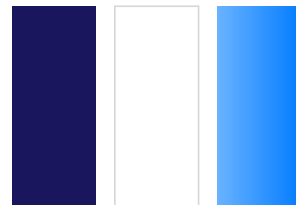
Logofolio



Logofolio -



Stacklink is a global IT solutions provider operating in the UK, UAE, and India. They specialize in networking, cybersecurity, cloud services, and telecom solutions for industries like education, healthcare, banking, and manufacturing.



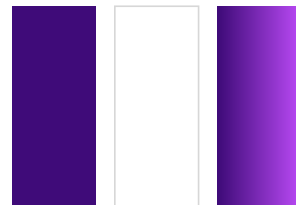
Ar Rafi Group is a manufacturer and exporter of premium skincare and personal care products. They specialize in nature-based, chemical-free formulations, blending Ayurvedic ingredients with modern science to serve global markets, including the Middle East.



Logofolio -



Creoway is a creative agency specializing in branding, design, and digital marketing solutions. They focus on crafting unique brand identities and engaging content to help businesses establish a strong market presence.



IMW Services Pvt. Ltd. agency offering comprehensive e-commerce and digital solutions. Their services encompass marketplace management, website and app development, digital marketing, branding, and logistics support, catering to businesses aiming to establish and scale their online presence.



Logofolio -



Nexit Construction is a civil engineering and building company specializing in infrastructure and construction projects. With a bold red and black color scheme reflecting their commitment to reliability and excellence.



Social TechNest is a SaaS company that simplifies social media management. It offers powerful tools and analytics to help businesses and individuals grow their digital presence and achieve marketing goals efficiently.



Logofolio -



Casakart is an Indian e-commerce brand offering a curated selection of home and lifestyle products. Known for assured quality, easy returns, and fast delivery, it caters to customers seeking stylish and affordable home essentials.



MEHAI
ORGANICS

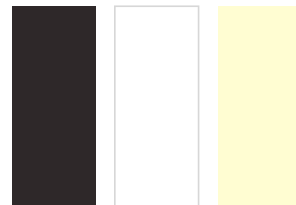
Mehai Organics is a premium A2 cow ghee brand that focuses on purity and traditional methods. Sourced from desi Gir cows, their ghee is handcrafted to preserve nutrition, promote wellness, and offer authentic taste.



Logofolio -



Luxury In House is a premium interior design and home décor brand specializing in creating elegant, bespoke living spaces. They focus on blending timeless aesthetics with modern functionality to deliver sophisticated interiors that reflect refined taste.



BALOSHI

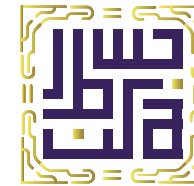
Baloshi is a fashion brand founded by a former model featured in Vogue India and Lakmé Fashion Week. The brand offers stylish, classy, and trendsetting designs, emphasizing fashion as an expression of identity and passion.



Logofolio -



Fakhri Decors is a premium Home Decor brand offering high-quality Home decor, wall art, wall clocks, islamic wall art, clocks, photo frames & canvas painting and other wall coverings.



Dastarkhwan
A FAMILY RESTAURANT

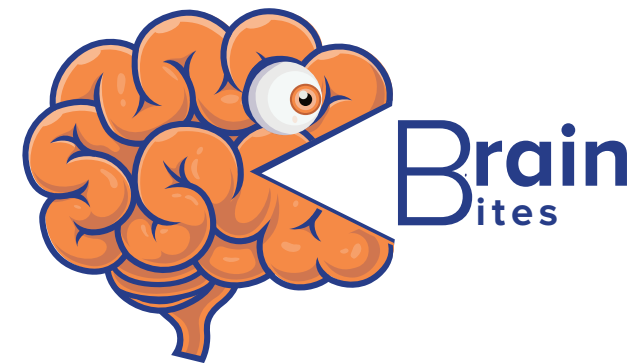
Dastarkhwan is a restaurant in Udaipur, Rajasthan, known for its flavorful North Indian, Biryani, Mughlai, Shawarma, and Street Food. Customers often praise the authentic taste, generous portions, and excellent service, making it a favorite spot for both locals and tourists.



Logofolio -



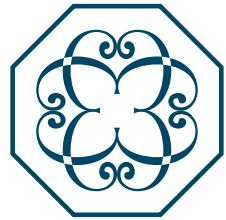
Shams Handicraft is a luxury leather goods brand known for its authentic, handcrafted creations. The brand blends traditional craftsmanship with Arabic culture, offering premium leather products inspired by heritage and artistry.



Brain Bites is a digital marketing company that offers creative solutions for online growth. The brand focuses on strategy, content, and performance marketing to help businesses build a strong digital presence.

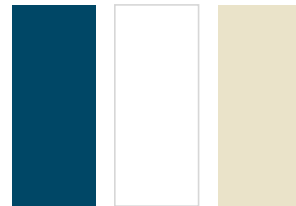


Logofolio -



GLINT
ETERNALS

Glint Eternals is a premium jewelry brand offering handcrafted, timeless pieces that blend elegance with modern design. Their collection includes necklaces, rings, and gender-neutral accessories, all crafted to elevate personal style with unique, artisan-crafted elegance.



Nihaarika Fire and Safety is a trusted provider of comprehensive fire protection solutions, committed to safeguarding lives and property. Nihaarika offer a wide range of products and services including fire extinguishers, safety equipment, system installations, and maintenance.



Brand Identity



Rebranding – **Stacklink**



Stacklink's Old Logo



Stacklink's New Logo

The old Stacklink logo represented the brand's early identity during its foundational years. As the company scaled and refined its expertise in cloud consulting, DevOps, and IT solutions, a rebrand was essential to align with its modern, tech-forward direction. The new logo reflects a sharper, more connected digital identity—signaling growth, innovation, and a stronger presence in the IT industry.

Visit : www.stacklink.uk



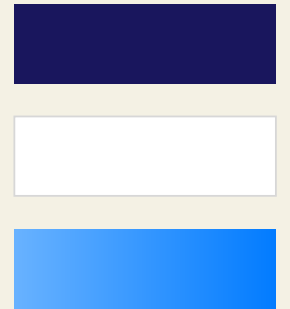
Stacklink
www.stacklink.uk



Bridging Technology
for Tomorrow.



Stacklink



Warping

Primary/ Logo Font

Inter Tight

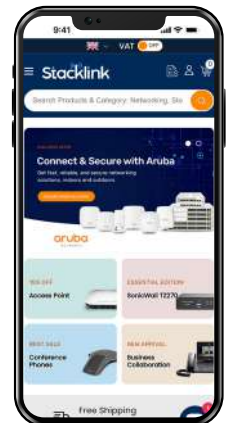
Secondary Font

Headline Here

Sub Headline Here

1234567890

Numeric / Symbols





Stacklink

Stacklink is a leading provider of cloud-based network management solutions. Our innovative software enables businesses to monitor, manage, and secure their networks from a central dashboard. With our 24/7 support and expert advice, we ensure our customers' networks are always up and running.

Stacklink → *Enabling Technology for Tomorrow*



Stacklink

Stacklink



Rebranding – **Ar Rafi Group**



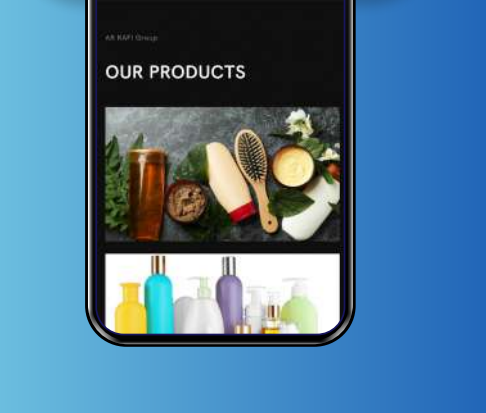
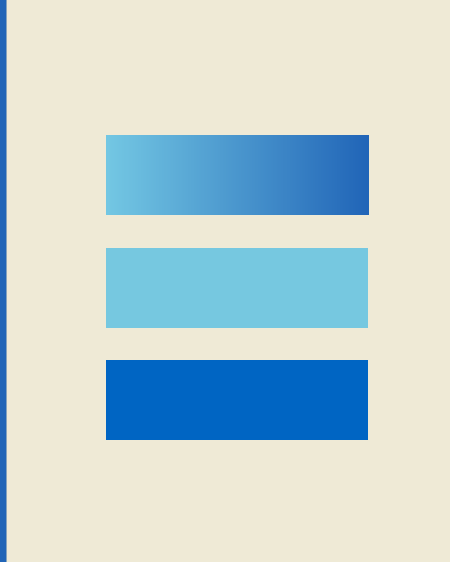
Ar Rafi Old Logo



Ar Rafi New Logo

The earlier logo of AR Rafi followed an emblem style, not always adaptable across all mediums. Emblem logos are often lack flexibility in modern digital and print applications. Recognizing this, AR Rafi took a transformative step with its new identity for it's Logo. The new logo introduces contemporary wordmark and symbol combination.

Visit : www.arrafigroup.com



Mantul
Primary/ Logo Font

**AR RAFI
GROUP**



AR RAFI
GROUP



Rebranding – **IMW Services**



IMW's Old Logo



IMW's New Logo

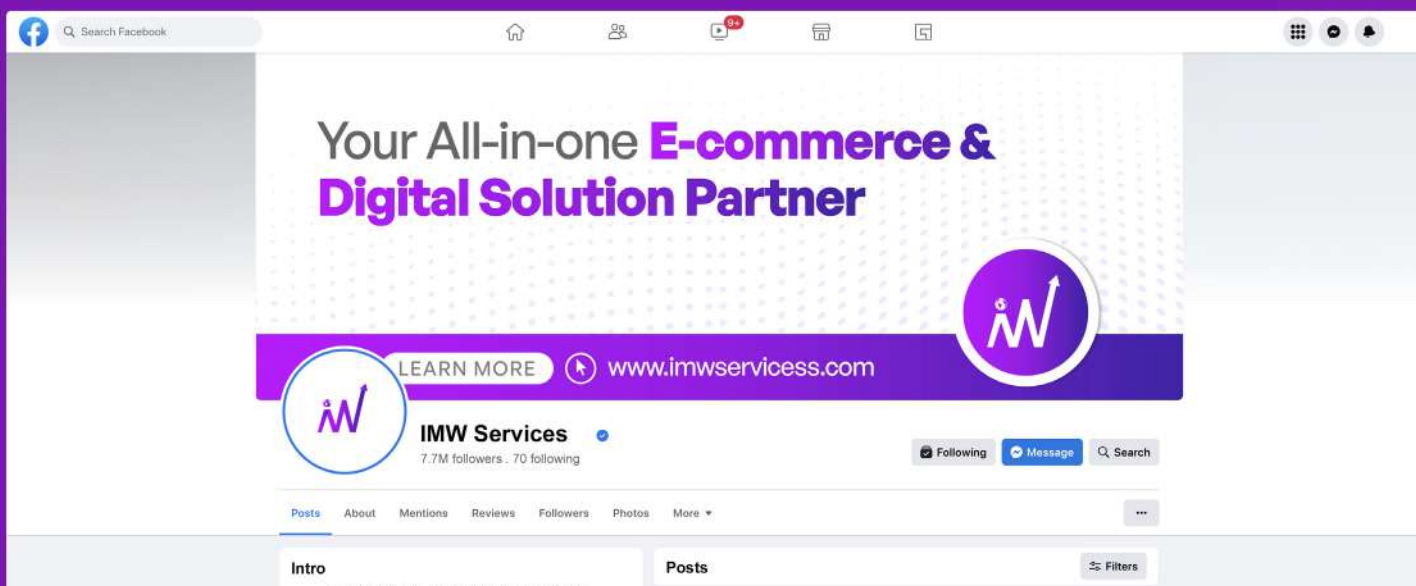
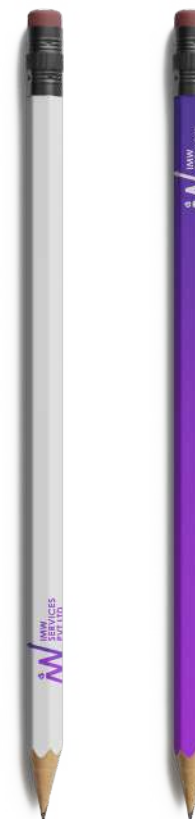
The earlier identity, I M Wizard, featured bold block letters with a minimal, monochrome look. As the company transitioned into IMW Services Pvt. Ltd., the logo evolved too. The new design forms a visual growth chart—starting from a shorter “i” to a taller “m” and “w”—reflecting progress, expansion, and upward momentum. Now IMW Services Pvt. Ltd. agency offers comprehensive E-commerce and digital solutions.

Visit : www.imwservices.com

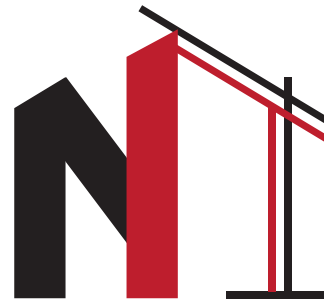


Visit www.imwservices.com





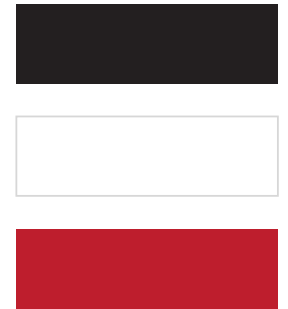
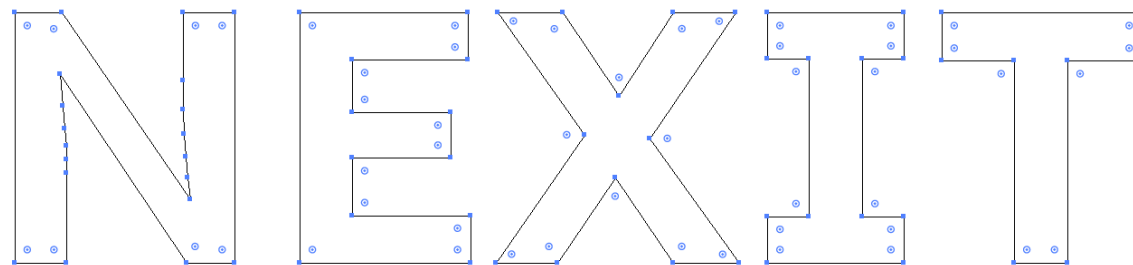
Branding – **Nexit** Constructions



NEXIT
CONSTRUCTION
RELIABILITY AND EXCELLENCE

Nexit Construction is a civil engineering and building company specializing in infrastructure and construction projects. With a bold red and black color scheme in logo and in their brand identity, reflecting their commitment to reliability and excellence. The design process involved capturing the essence of Nexit's core values, through a modern and impactful logo that aligns with their industry leadership and commitment to quality.

Visit : www.nexitconstruction.com



Aa
Aa

Cabin
(Primary Font)

Salmond
(Secondary Font)

This is heading
or title

Sub heading

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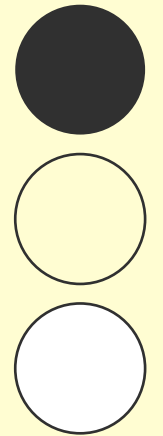
Branding – Luxury in House (LIH)



LUXURY
IN HOUSE

Luxury In-House LIH is a premium interior design and home décor brand specializing in creating elegant, bespoke living spaces. The initial Logo of LIH where L, I, and H are carefully merged, with I placed between L and H, forming a seamless, elegant monogram. A semi-circle decorated with lines is added above, symbolizing luxury living and home décor. This logo perfectly represents Luxury In House, combining elegance, exclusivity and Creativity.

Visit : www.luxuryinhouse.in



LUXURY IN HOUSE

Bright Yellow – Symbolizes luxury and energy.

Dark Grey – Represents sophistication, stability, and timeless elegance.

White – Reflects purity, simplicity, and a clean, premium aesthetic.



Luxury That
Lives With You.



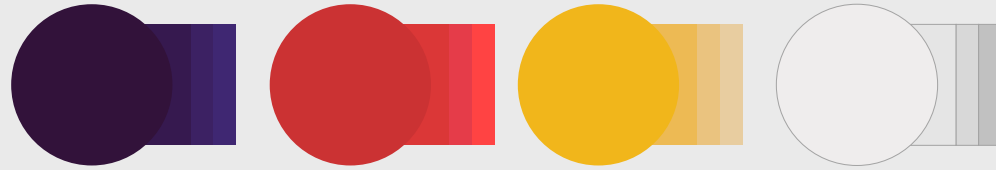


Branding – **Social Technest**

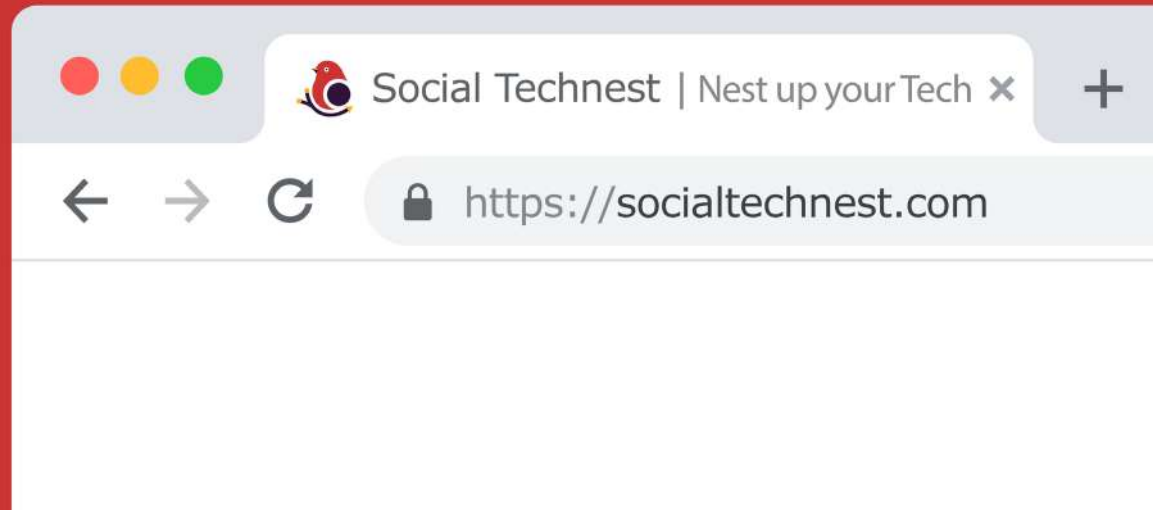


Social TechNest is a SaaS company that simplifies social media management by offering powerful tools and analytics to help businesses and individuals grow their digital presence and achieve marketing goals efficiently. Their logo featuring a bird perched on a nest made of cables and nodes—symbolizing connection, communication, and the technological foundation of the brand. The nest represents a safe, nurturing space where businesses and brands are supported to grow and thrive.

Visit : www.luxuryinhouse.in



Nest up your
TECH.



Lexend
Primary/ Logo Font

AaBbCcDd



Brand Guidelines



Crown - Brand Guideline



Crown - Brand Guideline



Stacklink - Brand Guideline



Brand Guideline



Table of Content

- 00 About Stacklink
- 01 Logo
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This guideline is a collection of rules, standards, and instructions that define the brand identity and ensure consistency across all communications. It is a living document that will be updated as the brand evolves.

The brand identity includes the primary logo, secondary logo, and various applications of the logo. It also includes the brand's color palette, typography, and other visual elements.

This section covers the brand's philosophy, mission, vision, and values. It also includes information about the brand's history and its commitment to innovation and excellence.

This section covers the brand's primary colors, secondary colors, and gradient colors. It also includes information about the brand's typography and other visual elements.

About Logo

Primary Logo - Blue



X - Clear Space

X - Clear Space



Logo Structure
The primary logo is a square logo with a white background and a blue border. It features the Stacklink logo in the center, with a blue background and a white border. The logo is designed to be versatile and adaptable to various applications.

Correct Usage

This guideline must only be observed in its original form, with no alterations or modifications. Any changes to the logo or other brand elements will result in a loss of brand identity and recognition.

Always ensure the logo is clear and legible. Do not use the logo in a way that is disrespectful or inappropriate to our audience.



About Color

Primary Logo - Gradient

Primary Colors

These are the brand colors. Use these colors consistently across all brand communications. Do not use other colors unless specifically approved by the brand team.



Primary	73, 21, 40
Secondary	143, 76, 36
Gradient	73, 76, 5, 0
White	100, 100, 100
Black	0, 0, 0

Color Philosophy

Space Cadet (#19165D)
This color is the primary color of the brand. It is a deep blue color that represents the brand's commitment to innovation and excellence. It is used for the primary logo and other brand elements.

Tech Pulse (Gradient)
This color is the secondary color of the brand. It is a gradient color that represents the brand's commitment to innovation and excellence. It is used for the secondary logo and other brand elements.

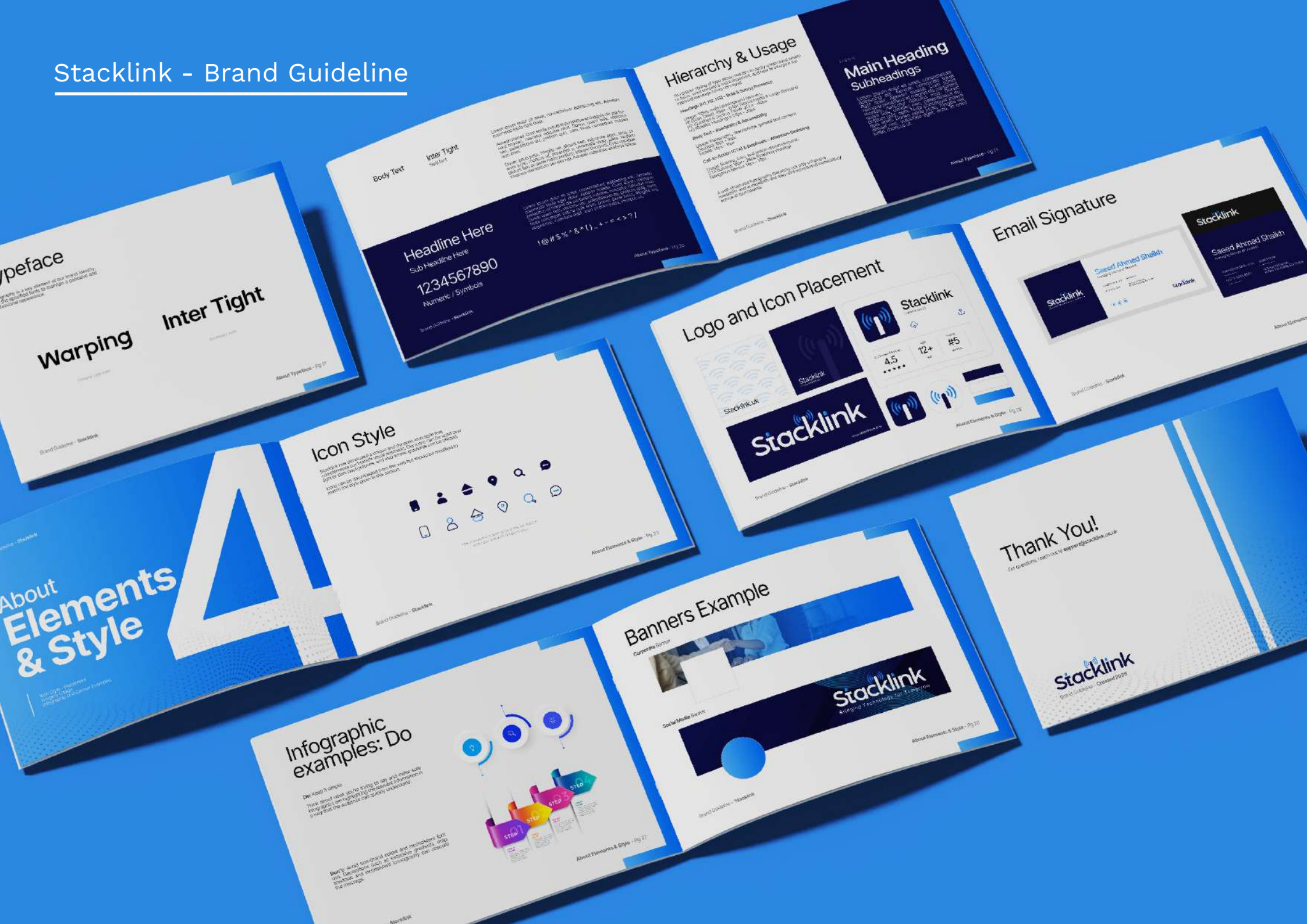
About Typeface

Primary Logo - Gradient

Brand Guidelines - Stacklink



Stacklink - Brand Guideline



Company Profile



Company Profile 

AR RAFI GROUP

2 LAC+ Manufacturing Capacity | 7 LAC+ Products Delivered | 200+ Sales in Globally

www.arrafigroup.com

Company Overview

AR RAFI Group is an established Indian exporter active in the beauty and wellness sector since 2019. We do not just manufacture products for your brand, we specialize in offering high-quality, natural, eco-friendly cosmetic and herbal products. Every product we design for you incorporates the latest scientific development whether it be skin care or ayurvedic products, we ensure its efficacy of not being non-toxic to both the skin and nature.

- Holistic Skin Care Products**
We create facial creams, gels, and washes using herbal extracts and natural ingredients. Each product is designed to nurture, protect, and enhance the natural beauty of all skin types.
- Herbal and Ayurvedic Products**
Rooted in Ayurvedic principles, our formulations promote overall skin health by offering effective and balanced care through natural, time-tested ingredients.
- Household & Laundry Product Solutions**
Our eco-conscious laundry and household products are crafted with care, combining sustainability with high performance for everyday cleaning needs.

Learn More www.arrafigroup.com

Our Products

- Hair Care
- Skin Care
- Body Care
- Home and Laundry Care
- Health Care Products

Visit - www.arrafigroup.com

Our Brand 

Crown


www.crownexportshubs.com

Product Images

Crown




Skincare (Gels and Scrubs) | Haircare (Gels and Shampoo) | Laundry care (Laundry Soap)

Contact Info 

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3rd floor, 221 & 222, Aronah Square, Hathicole, Udaipur, Rajasthan 313001
Mob: +91 83027 25987
Email: sales@arrafigroup.com
www.arrafigroup.com

[f @arrafigroup](https://www.facebook.com/arrafigroup)
www.arrafigroup.com



Ar Rafi Exports Group - Company Profile

Stacklink - Company Profile

COMPANY PROFILE

Bridging Technology for Tomorrow

Stacklink

Company Profile - Stacklink

www.stacklink.uk

Founder's Message

Mr. Navshad Abdul Wahid
Managing Director

Technology should work for your business, not against it. We supply reliable IT hardware across the UK, ensuring you get the performance and support you need.

More Information

Company Profile - Stacklink

www.stacklink.uk

Table of Content

Content.

- Executive Summary
- Company Overview
- Products and Services
- Target Market
- Competitive Advantage
- Partnership and Alliances
- Contact Information

Company Profile - Stacklink

www.stacklink.uk

Executive Summary

Mission Statement

Our objective is to empower our customers to grow their businesses by providing innovative technology products from world-class vendors, and by delivering market-leading, high-quality IT solutions that add measurable value.

Vision

To be a globally successful information technology firm, trusted by clients across the world for outstanding service quality, while caring for our people and collaborating with our partners to deliver innovative, value-driven ICT products and services.

Company Profile - Stacklink

Company Overview

Stacklink

Company History

Established in 2004, Stack Link has been at the forefront of delivering exceptional IT products and services. With over 300 projects completed and a clientele exceeding 5,000 satisfied customers worldwide, our legacy is built on excellence and an unwavering commitment to client satisfaction.

Learn More

- www.stacklink.uk
- www.stacklinkus.com
- www.sl-hk.com

Company Timeline

- 2004 Foundation**
Stack Link was established with a vision to deliver innovative IT and telecommunications solutions tailored to diverse industry needs.
- 2008 Market Expansion**
Stack Link was established with a vision to deliver innovative IT and telecommunications solutions tailored to diverse industry needs.
- 2011 Innovation & Diversification**
Between 2011 and 2015, Stack Link, referred to as Stacklink, flexible solutions, solidifying its reputation as a trusted digital transformation partner.
- 2016 Technological Advancement**
Strategic investments from 2016 to 2020 accelerated technological advancements, solidifying our market presence both locally and internationally.
- 2021 Digital Transformation**
Embracing global digital trends, the company upgraded its IT solutions and service channels to support the evolving remote and integrated business landscape.
- 2022 Formal UK Establishment**
With the incorporation of STACK LINK UK LTD, we reaffirmed our commitment to the UK market, working in a new era of growth.
- 2024 Today**
Stack Link now stands as a recognized leader in bespoke IT solutions, continuously driving innovation and delivering exceptional value across multiple sectors.

Products and Services

- 01 Network Solutions**
We offer reliable and efficient networking solutions designed to seamlessly connect your devices and systems, ensuring optimal performance and security.
- 02 Wireless Solutions**
Our secure wireless solutions provide uninterrupted connectivity, empowering your workforce with the flexibility to operate efficiently from any location.
- 03 IT Security Solutions**
Protecting your business from cyber threats is paramount. Our comprehensive IT security solutions are tailored to safeguard your digital assets and ensure your operations remain resilient.

Company Profile - Stacklink

www.stacklink.uk

Stacklink - Company Profile

Target Market →



Industry Served

Stack Link caters to a diverse range of sectors, including education, healthcare, banking, insurance, manufacturing, hospitality, and MEP projects. Our tailored IT solutions are crafted to meet the unique challenges and requirements of each industry.

- Education
- Healthcare
- Banking and Insurance
- Manufacturing and Hospitality
- MEP Projects

Target Market



Clientele

Our esteemed clientele ranges from burgeoning start-ups to established multinational corporations, all of whom trust us to deliver innovative and effective IT solutions.

Partnership and Alliances →

Strategic Partners

We collaborate with leading technology vendors and organizations to bring world class products and services to our clients, ensuring we remain at the cutting edge of technological advancements.



Office Locations →



Global Presence

With strategically located offices around the world, we're always within reach. Ready to collaborate, support, and grow with you.

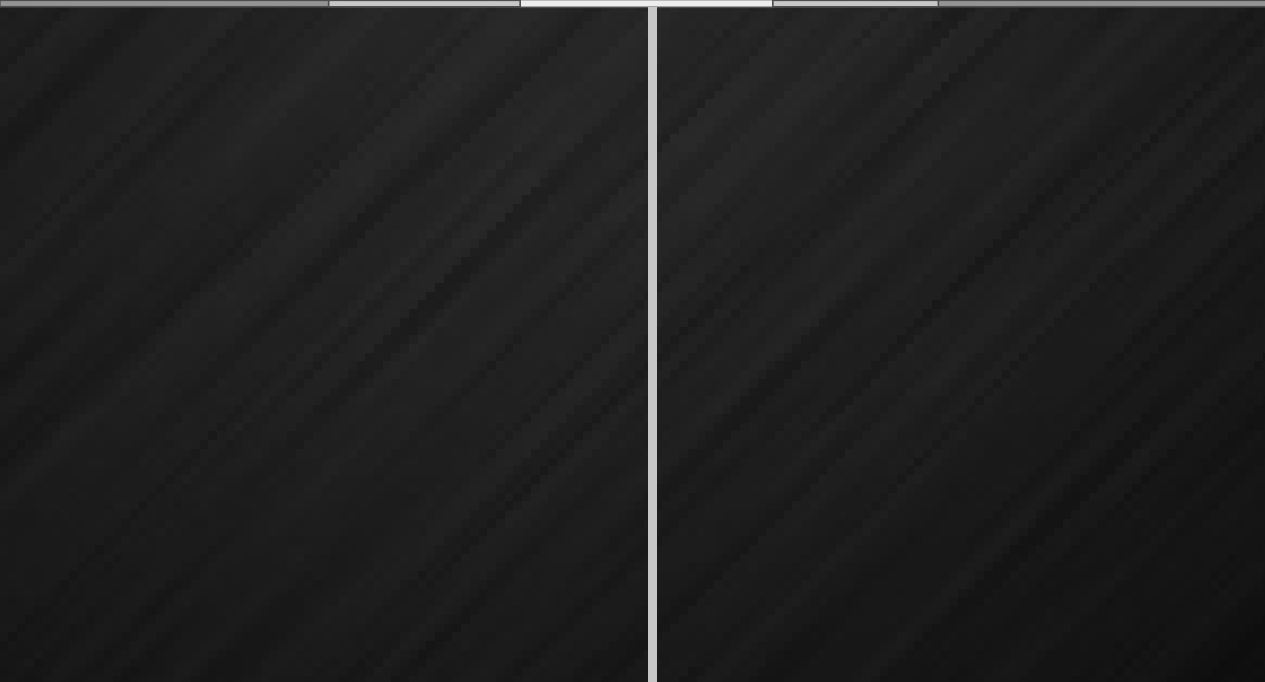
Office Locations →

<p>UAE</p> <p>Hamdan Zayed The First St Behind Rose Royal Hotel Opp. Texas Consulate - Al Danah - Zone 1 - Abu Dhabi</p> <p>+971 4 3858848 sales@stacklink.com</p>	<p>Head Office: UAE</p> <p>Office No. 6 & 8, Al Fais Building, Al Soud Al Makmur, Bur Dubai, United Arab Emirates</p> <p>+971 4 3858848 sales@stacklink.com</p>	<p>UK</p> <p>208 Rath Road, Stocky, Beckenham, S11 4JX United Kingdom</p> <p>+020 4802 2999 sales@stacklink.co.uk</p>
<p>USA</p> <p>Lawrenceville, Georgia New York, USA</p> <p>sales@stacklink.co.uk</p>	<p>India</p> <p>Kailas Business Park, Veeer Savanhar Marg, Parkside Vikram, (West), Mumbai 400079</p> <p>marketing@stacklink.net</p>	

Contact Information

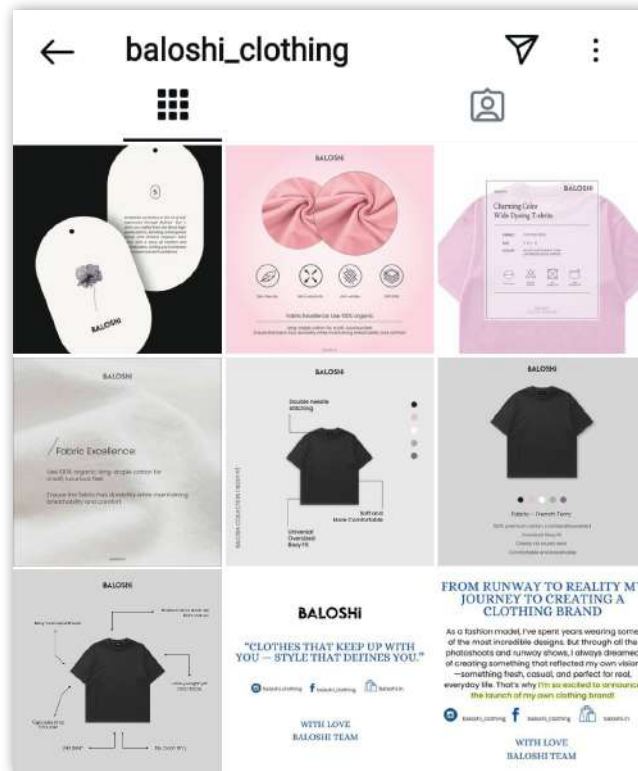
- +44 20 4602 2999
- support@stacklink.co.uk
- www.stacklink.uk

Feed & Posts



Social Media Feed - Baloshi Clothing

BEFORE

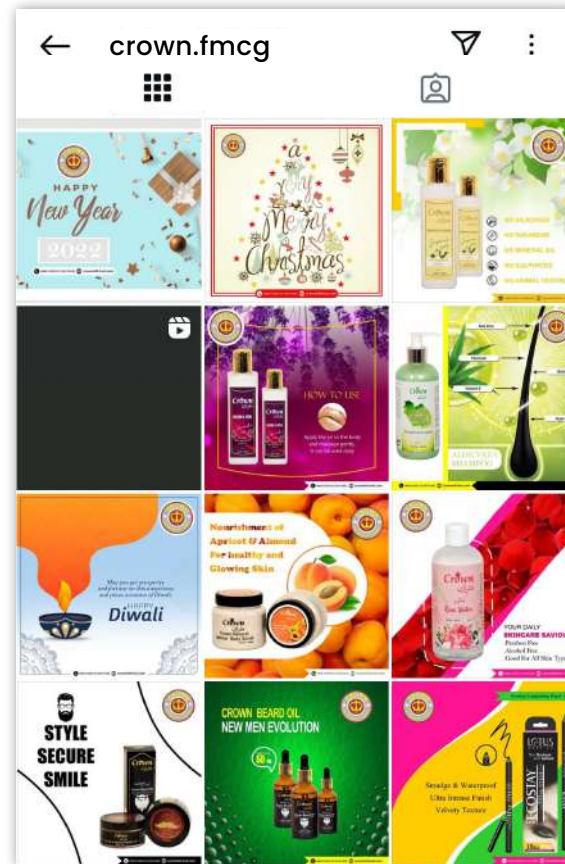


AFTER



Social Media Feed – **Crown International FMCG**

BEFORE



AFTER



Social Media Feed – Crown Logistics Kuwait



Social Media Feed – Northstar Hybrid Seeds

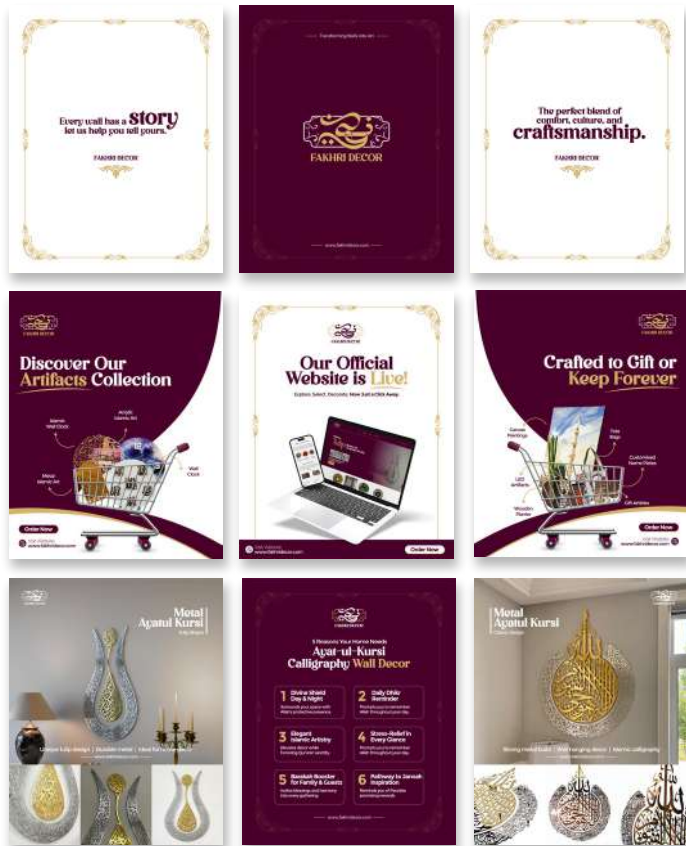
BEFORE



AFTER



Social Media Feed and Posts – **Fakhri Decor**



FEED



POSTS

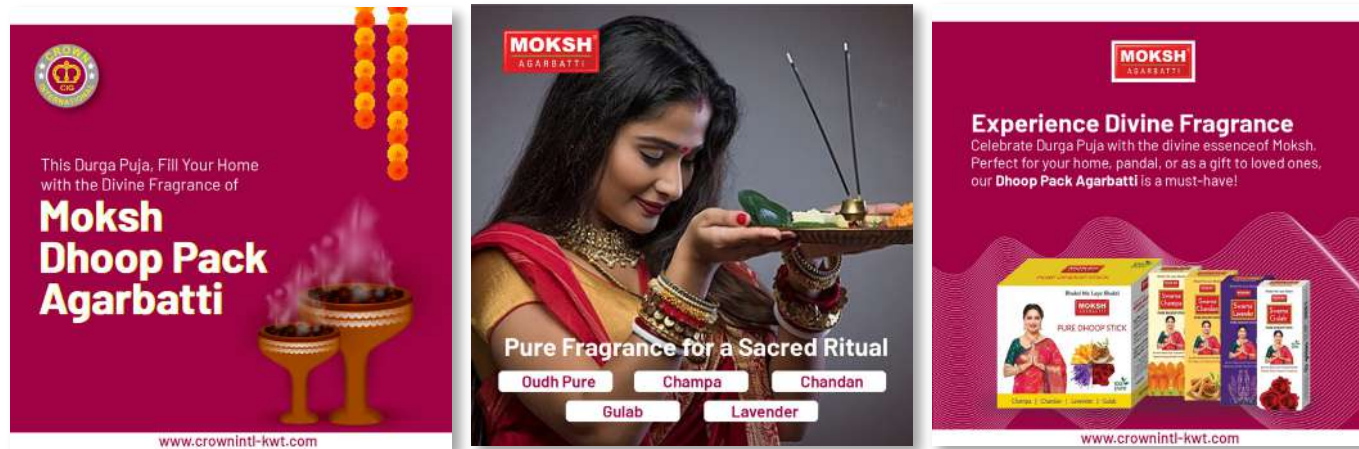
Social Media Post – Cricket Academy UK



Social Media Carousel – Green Grotto



Social Media Carousel – **Crown International FMCG**



Social Media Carousel – India Heritage Voyage

INDIA
Heritage Voyage

Know Why We are an Excellent Choice?

swipe and read the next slide

PERSONALIZED ITINERARIES:
India Heritage Voyage provides completely customizable travel experiences, allowing travellers to create their own itineraries based on their preferences and interests. This means you have the freedom to choose your trip's destinations, attractions, activities, and duration.

CUSTOMIZABLE ACTIVITIES:
We offer a variety of activity and excursion options that can be tailored to your specific interests. Whether you're looking for cultural immersion, wildlife exploration, adventure sports, historical sites, or relaxation, the company can tailor an itinerary to satisfy you.

ACCOMMODATION CHOICES:
With the "100% tailor-made" approach, you can choose the type of accommodation that fulfills your needs and budget. The website can help you find the perfect match for your travel style, whether you prefer luxury hotels, boutique stays, heritage properties, or homestays.

TRAVEL DATE FLEXIBILITY:
The "100% tailor-made" feature allows you to select your preferred travel dates, providing flexibility and convenience. The site can accommodate your preferences and adjust the itinerary accordingly, whether you prefer to travel during peak season or off-peak times.

INDIA
Heritage Voyage

PLAN YOUR ADVENTURE
Follow us and join the voyage journey

Instagram, Pinterest, Facebook icons

indiaheritagevoyage.com

Some other Social Media Carousel



Web Banners









**EMPOWERING ESSENTIALS
WITH QUALITY & INNOVATION**

JOIN US IN MAKING A DIFFERENCE EVERY DAY

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INFO@CROWNINTL-KWT.COM 
55228272 

**CROWN
INTERNATIONAL
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IN GLOBAL LOGISTICS**

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50981600 

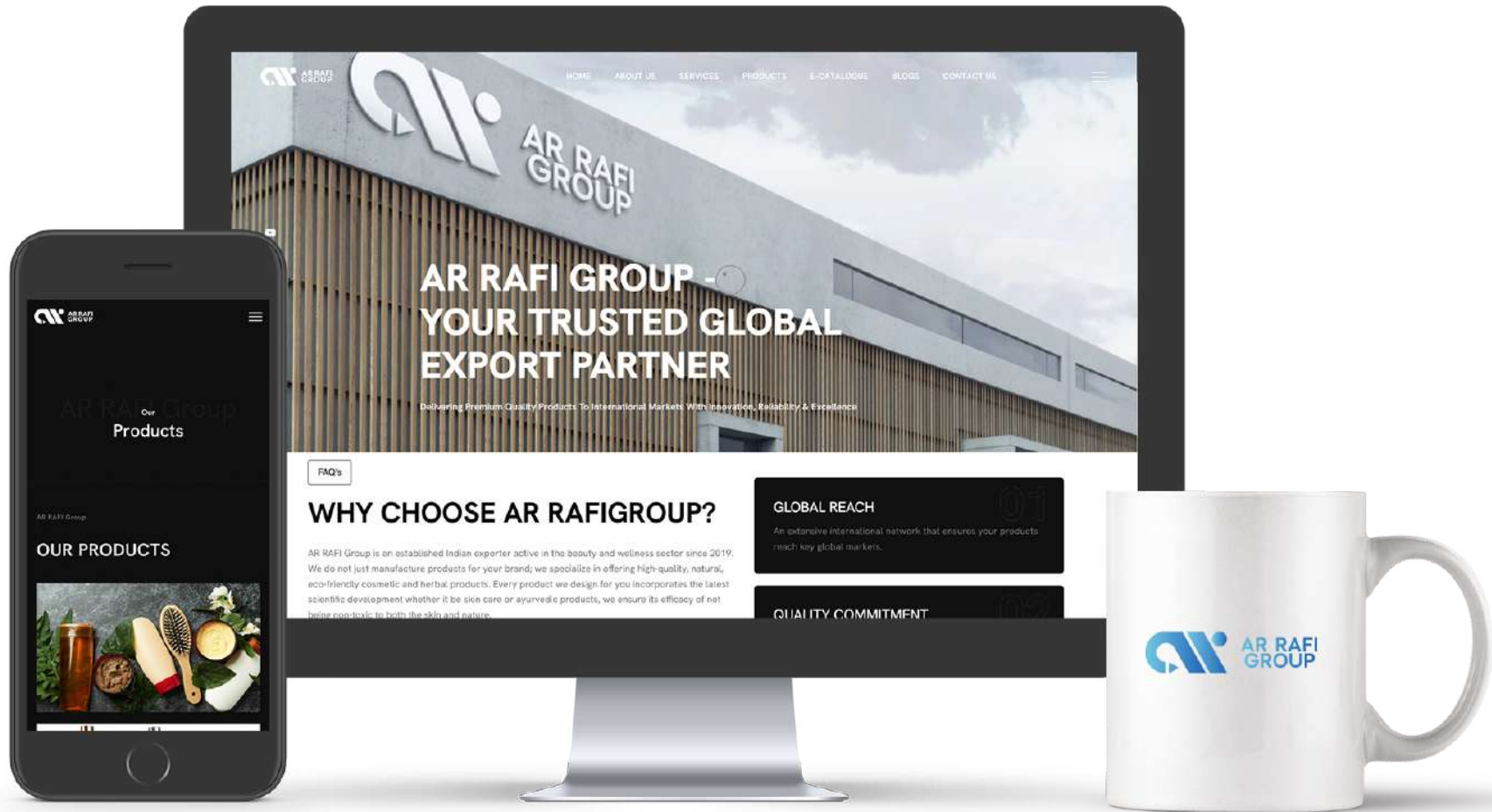
**CROWN
LOGISTICS
CLC**

Website



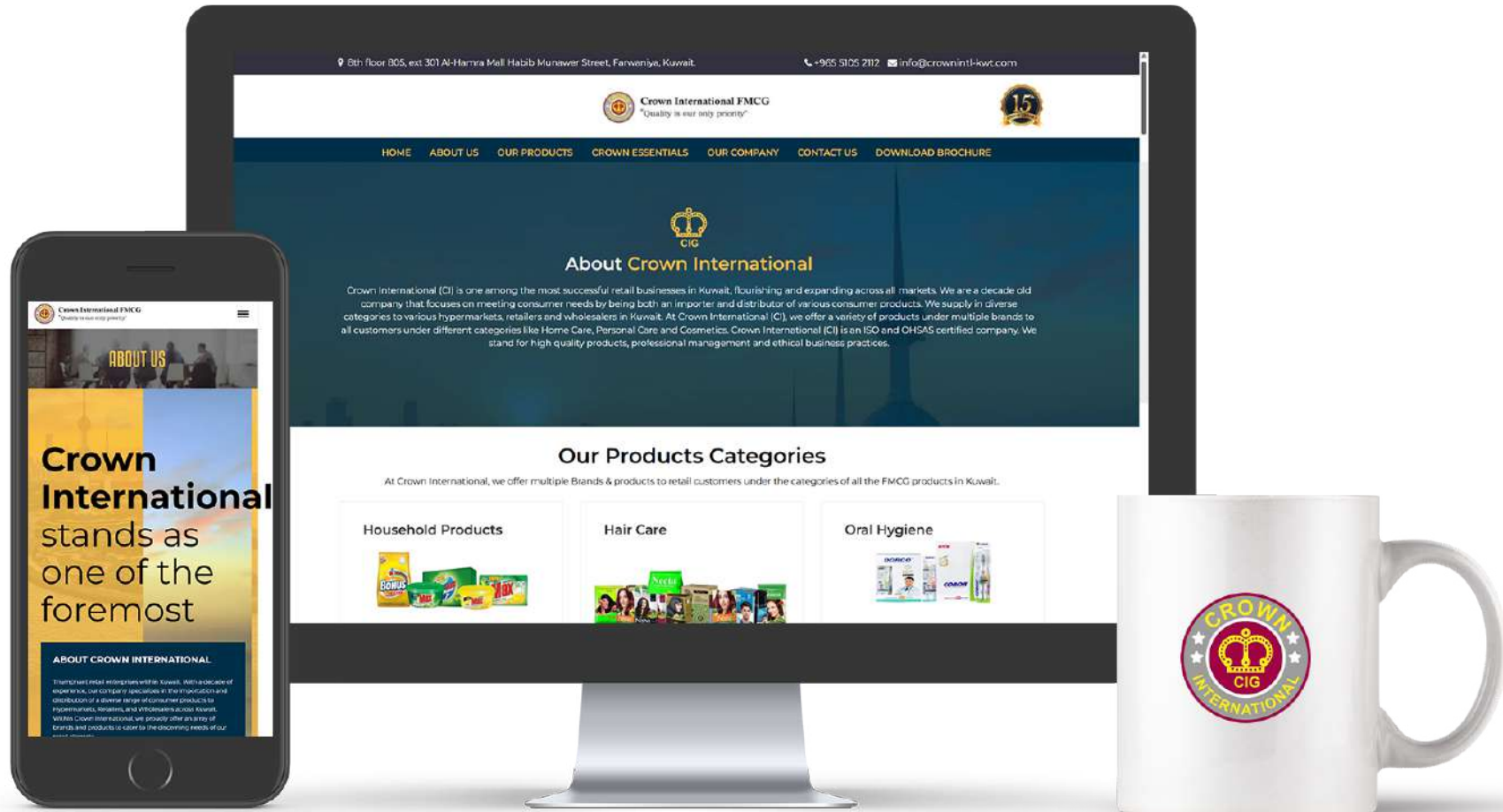
Website - Ar Rafi Group

www.arrafigroup.com



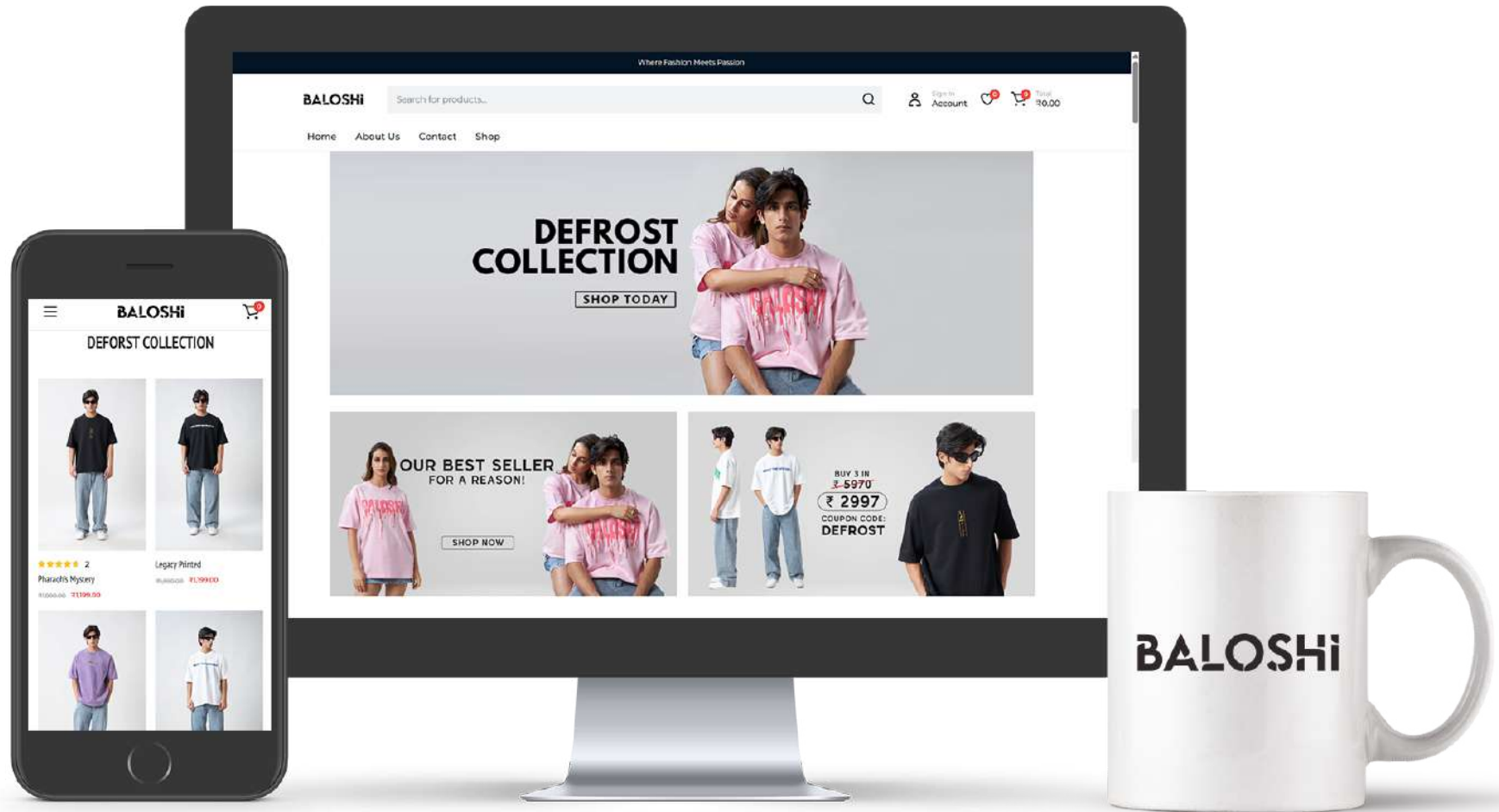
Website - Crown International FMCG

www.crownintl-kwt.com



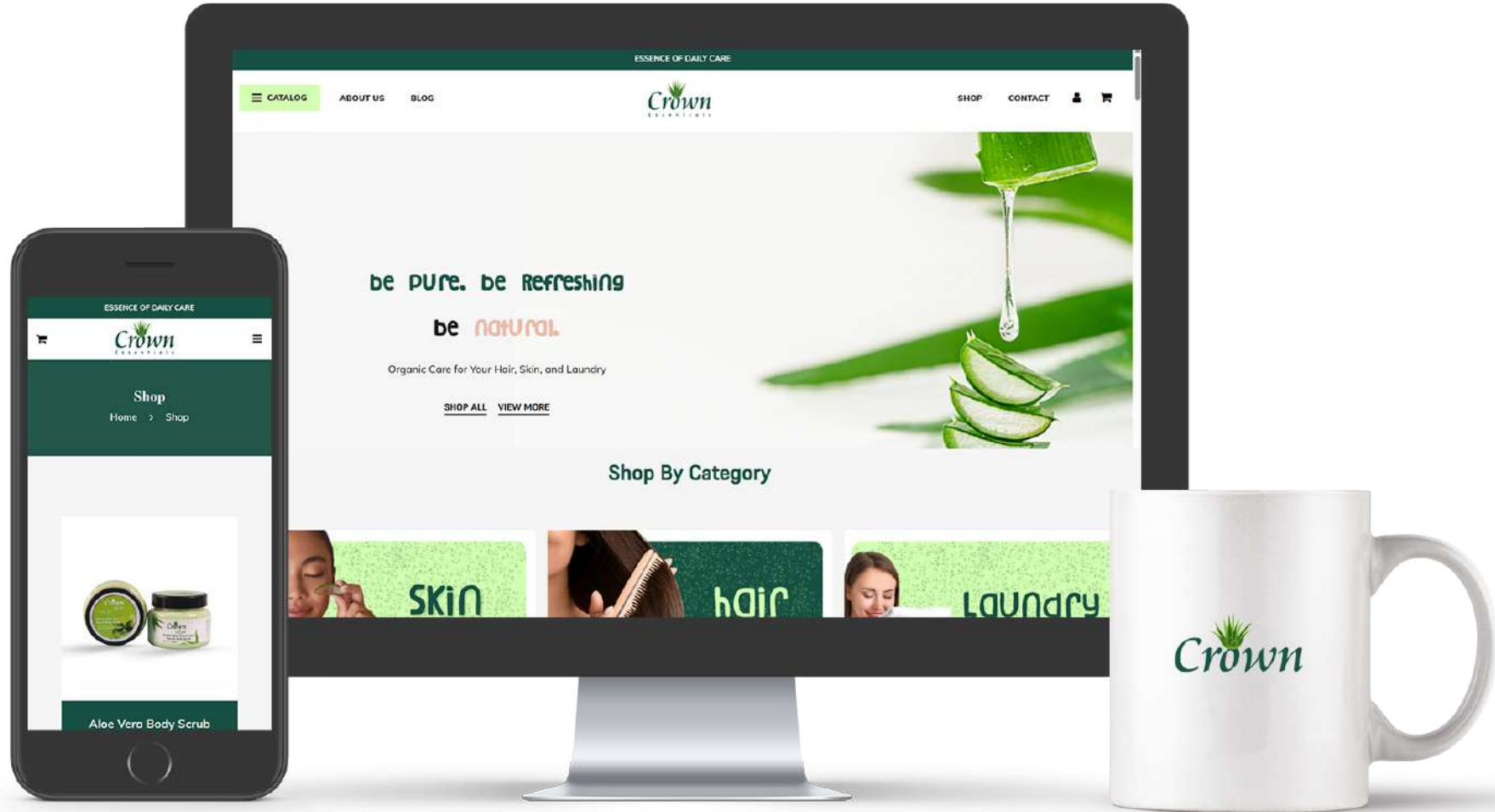
Website - Baloshi (Clothing Brand)

www.baloshi.in



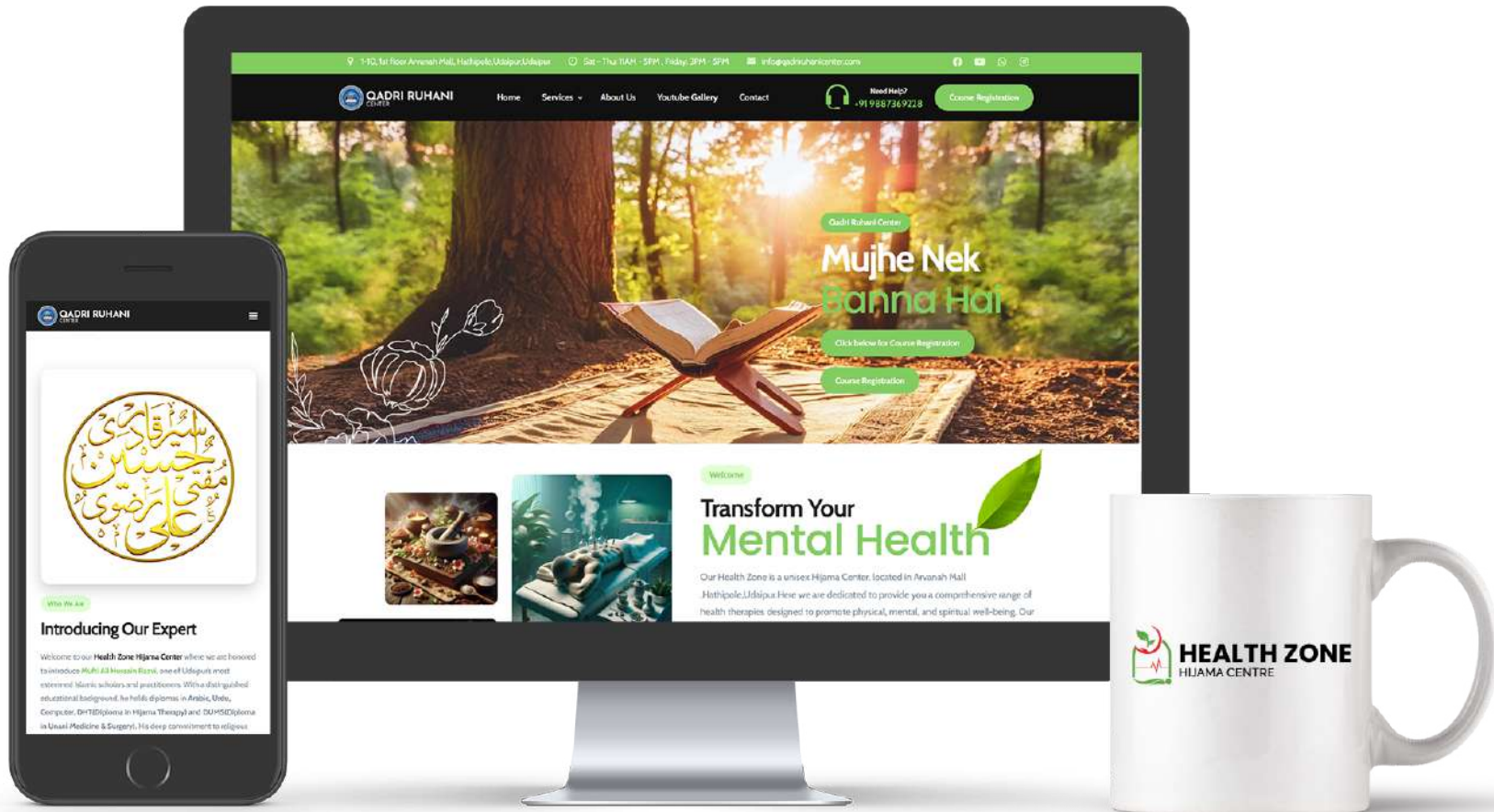
Website - Crown Essentials

www.crownessentials.com



Website - Healthzone Hijama

www.qadriruhanicenter.com

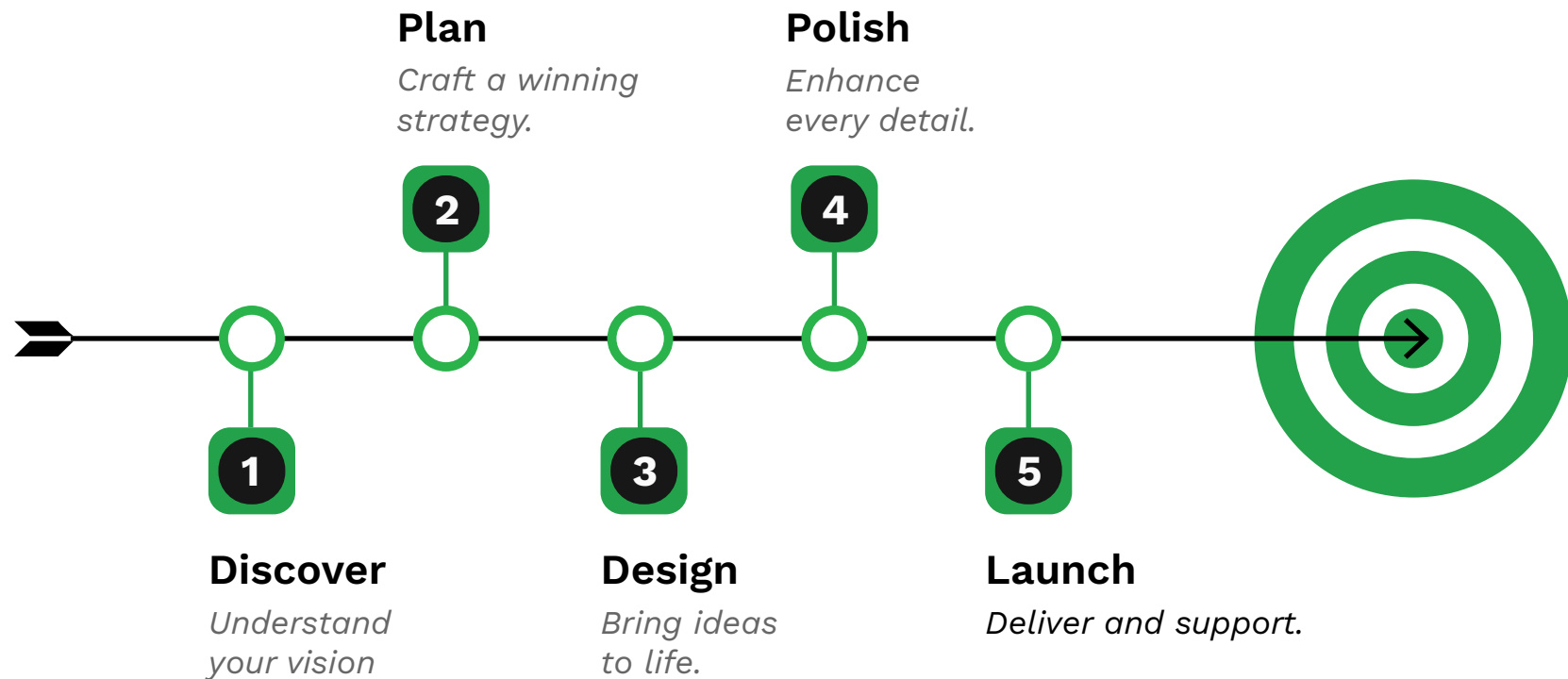


Our process

- ⦿ Project Timeline
- ⦿ Our Impact



Project Timeline





45+
Brands
Transformed

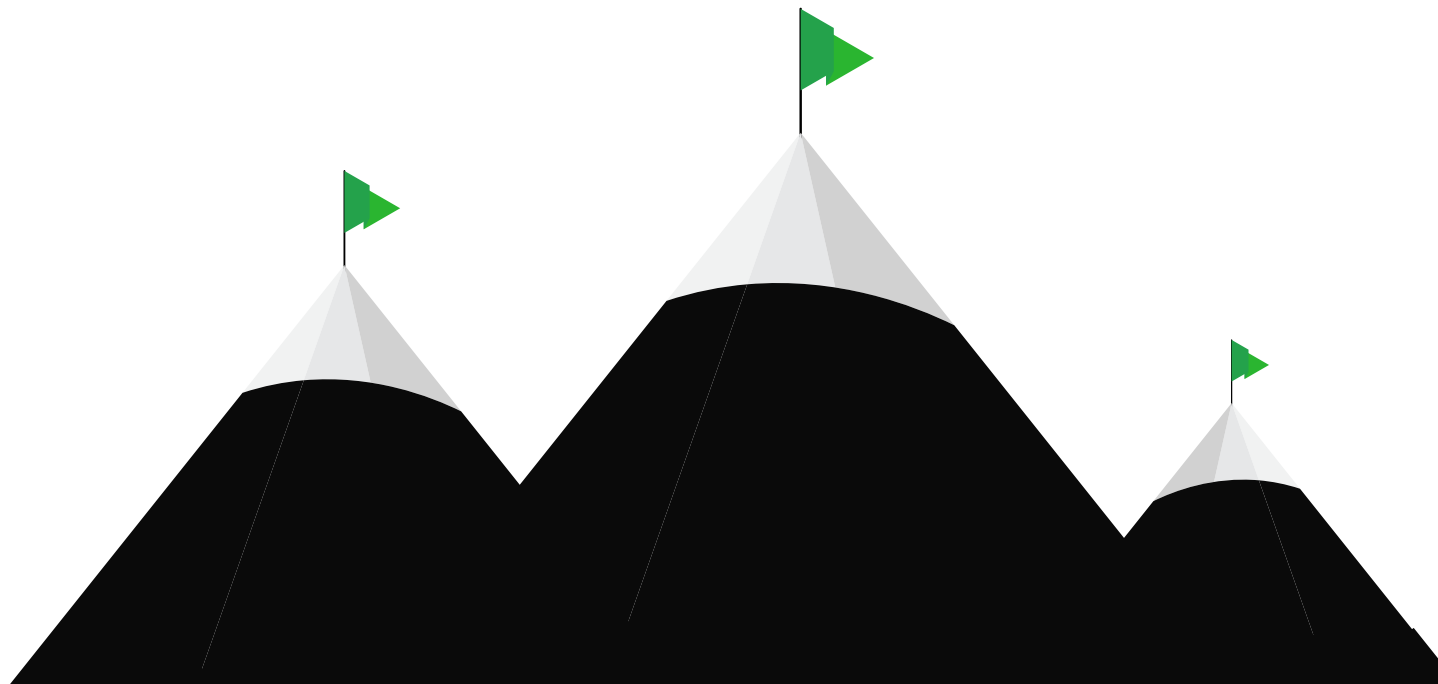


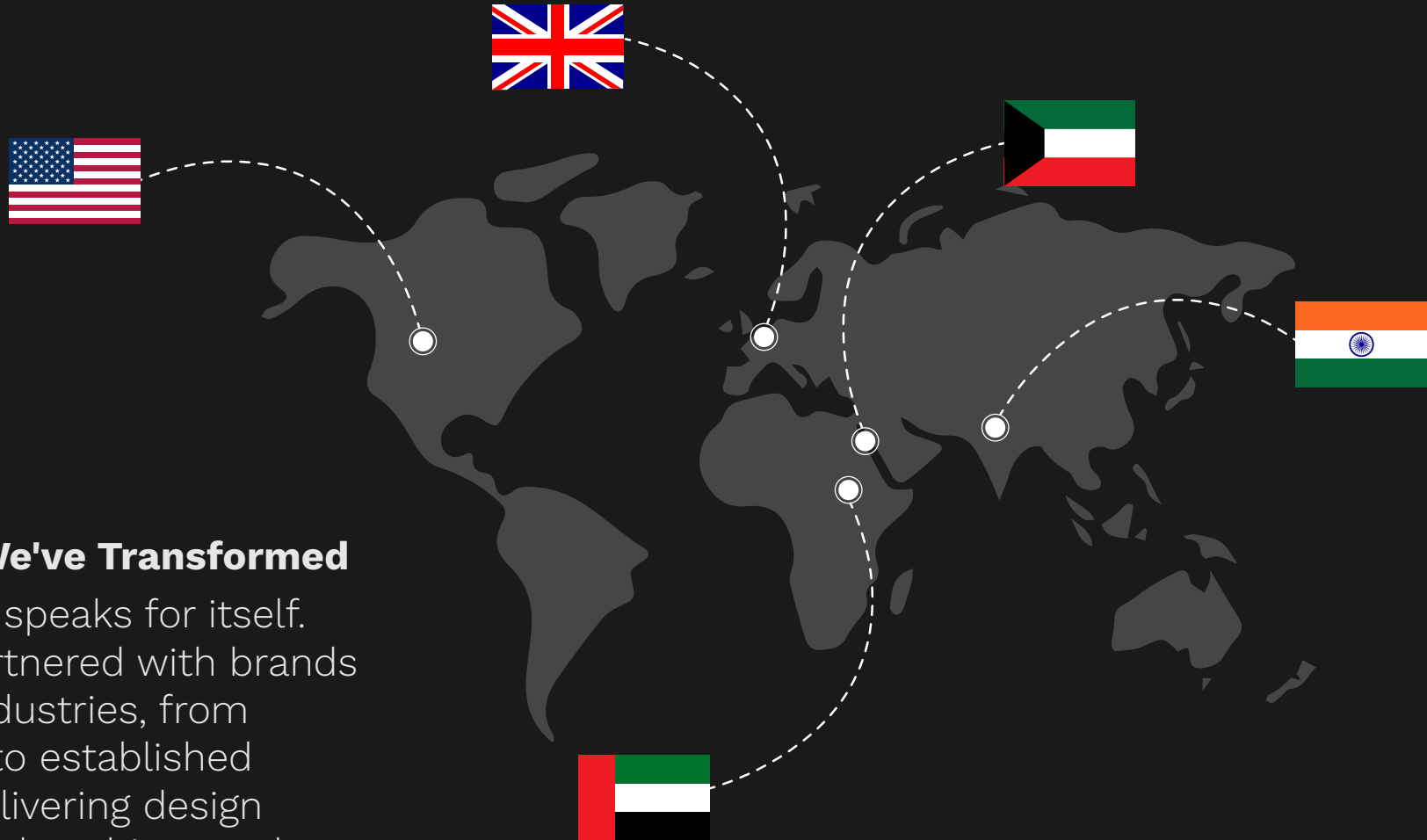
20+
Industries
Served



98%
Client
Satisfaction
Rate

The Numbers That Matter
Our Impact





Brands We've Transformed

Our work speaks for itself. We've partnered with brands across industries, from startups to established giants, delivering design solutions that drive results.


Get in touch

Let's Build Something Extraordinary Together.



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INFLOWTEK

Where Ideas **Flow** Into Innovations

Thank You!

If you have any questions or would like to know more, feel free to reach out to us.

Inflowtek.com 
website 

